Food Safety Modernization Act (FSMA) Training

HOSTED BY J.O. ALVAREZ, INC. & FDAIMPORTS.COM

The Food Safety Modernization Act (FSMA) became U.S. law in January 2011 and represents the greatest expansion of FDA's food regulatory authority since the 1906 enactment of the first Pure Food and Drugs Act.

The FSMA is comprehensive and very broad in its application to all food products of foreign and domestic origin. ***FDA is already past the halfway point of implementing the FSMA but has failed, so far, to take most of the necessary regulatory steps to make it effective.***

This training will address in detail FSMA's food regulations and guidance documents that have the potential to significantly disrupt U.S. food importers and foreign food manufacturers.

OBJECTIVE

This training will answer all your questions regarding FSMA, including:

- How should food manufacturers and exporters prepare for FSMA implementation when FDA has failed to meet its own deadlines?
- Which FSMA regulations will have the most significant implications for Mexican and South American food producers?
- What is "HARPC" why is it not just like "HACCP"?
- What will your U.S. suppliers begin requiring foreign food manufacturers to do in order to verify compliance with the FDA's food safety requirements?

CELAYA, GTO.

October 16 + Casa Inn + 10 am - 2 pm.

MONTERREY, NL.

October 18 + Presidente Intercontinental + 10 am - 2 pm.

The regulations are coming… the question is if your company is prepared.

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HIDDEN FSMA REQUIREMENTS

FSMA has been vaguely discussed among people in the industry. These hidden new FSMA requirements will have a significant and unexpected impact on food manufacturing and exporting operations.

Event attendees will learn:

-The timeline of FSMA implementation and when to expect FDA action.

-The most difficult requirements of FSMA to implement.

-The hidden new FSMA requirements that no one else is talking about.

-What to expect from FDA's FSMA Regulations and how to Prepare.

-FSMA User Fees and Costs (and who's going to pay them).

-How to avoid FDA Import Alerts, warning letters, fees, fines and recalls.

SPEAKER

Benjamin L. England, Esq.

FOUNDER & CEO, BENJAMIN L. ENGLAND & ASSOCIATES, LLC, & FDAIMPORTS.COM, LLC

Mr. England is a former 17-year veteran of the FDA and is currently CEO of FDAImports.com, While at FDA, Mr. England served as the Regulatory Counsel to the Associate Commissioner for Regulatory Affairs. Before this, he served in scientific, inspectional, compliance and criminal and civil enforcement capacities as an FDA Consumer Safety Officer (CSO), Compliance Officer (CO), a Senior Special Agent (SA) with the Office of Criminal Investigations (OCI) and an analytical regulatory microbiologist.

Most notably, Mr. England spearheaded the agency's integration efforts with Customs and USDA, worked on FDA's new bioterrorism regulations; developed strategic planning efforts to reinvent the FDA's import programs; wrote the initial statement of work and acted as program manager over the FDA's new PREDICT screening system; and directed the development of the FDA's agency-wide Risk-based Import Strategic Plan.

For more Information: J.O. Alvarez, Inc.
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