US-CHINA FOOD AND DRUG LAW:

Ensuring Quality, Improving Safety, Expanding Access

June 13-14, 2011 | Beijing, China

The Food and Drug Law Institute (FDLI) is hosting a conference addressing food and drug law, regulation and policy in China and the United States. Top government officials, including Dr. Margaret Hamburg, Commissioner of Food and Drugs, and internationally renowned experts will discuss the current legal, regulatory and economic environment for the development of food, cosmetics, dietary supplements, pharmaceuticals and medical devices in both countries. The conference will focus on business opportunities and policy challenges in producing safe products and promoting health for a combined market of more than 1.6 billion consumers.

SPEAKER:

Benjamin L. England, *President and CEO,* FDAImports.com LLC

Enforcing the Food Safety Law of the People's Republic of China and the U.S. Food Safety Modernization Act

We are facing the strictest food safety enforcement in history by both the Chinese and U.S. governments. But, with limited resources, what are the priority areas for enforcement? How will government agencies make sure they are implementing their mandates on recalls, more frequent inspections and new fees for food companies and importers?

In this session, attendees will learn about government enforcement priorities in several different areas, including: import controls; warning letters; and criminal investigations and sentencing.

Other Panelists:

- Frank W. Rocco, *Member, Frank Rocco & Associates*
- Sang Liwei, *Bric Global Agricultural Consultant Ltd.*

Mr. England is a 17-year veteran of FDA, having worked in scientific, inspectional, compliance, and criminal enforcement capacities before serving as Regulatory Counsel to the FDA Associate Commissioner for Regulatory Affairs prior to his departure.

Key Discussion Topics

- Doing Business in China: Guidance for Medical Device, Pharmaceutical, Food, Cosmetic, and Dietary Supplement Companies
- Ensuring Consumer Protection
- Regulatory Concerns and Enforcement Actions
- Clinical Trials and Data Integrity
- Adverse Event Reporting

To register or learn more about the conference please visit **www.fdli.org/china.**
For more information, contact **Aliza Glasner** at **ayg@fdli.org** or **(202) 222-0892.**

The conference is being held in cooperation with Tsinghua University School of Law and Health Law Research Center.

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